



CENTRE FOR READERSHIP DEVELOPMENT



JOY OF READING

— *Beyond Books* —



• Celebrating Books • Enriching Culture • Creating Impact

CSR-1 Registered | 12A & 80G Registered |
Registered on NGO Darpan (NITI Aayog)

Building A NATION of READERS

CENTRE FOR READERSHIP DEVELOPMENT

Who We Are

The Centre for Readership Development (CRD) is a registered charitable trust promoting literacy, reading, and India's rich cultural heritage. Along with organising book fairs across Ranchi, Bhagalpur, Gaya, and Samastipur, CRD runs its flagship festival, the Patna Book Fair (PBF), which serves as a premier intellectual and cultural hub. Inside the fair, CRD brings books, ideas, and communities together through diverse showcases, film festivals, street play festivals, art exhibitions, and musical performances. All these experiences unite authors, artists, students, and citizens in a shared celebration of literature and culture.



OUR PHILOSOPHY

Books inspire. Culture connects. Knowledge empowers. These beliefs shape every initiative we undertake.



OUR VISION

To help in building a Nation where books, art, music, culture and knowledge inspire lifelong learning and meaningful community engagement.



OUR MISSION

- Foster a lifelong love for reading.
- Make books and knowledge accessible.
- Celebrate literature, arts, music, and culture
- Build inclusive communities through learning and dialogue.



READERS' REFLECTION



Javed
Akhtar



Prabhas
Joshi

Visitors Book		
Date	Name & Address	Remarks
11-12-20	Javed Akhtar - Delhi - Mumbai	Fair was running to a book fair in a most picturesque to a religious person

Date	Name & Address	Phone	Comments
01/12/20	प्रभास जोशी एन.ए. निर्माण विहार दिल्ली-12	92664145 92504753	पटना उत्सव मेला हिंदी राज्य का ही नहीं भारत के किसी भी राज्य का ही नहीं दिल्ली के विगत उत्सव मेले से भी बड़ा और जीवंत उत्सव मेला है। यह पटना और पटना के वालों का मेला है। केदार जी ने खरी कहा है कि यह उत्सव मेला सागर मेला है। बधाई प्रभास जोशी 01/12/20

Creating CHANGES



BUILDING READERS

Promoting reading habits through book fairs, storytelling sessions, school outreach, and literary engagement.



CELEBRATING ART & CULTURE

Preserving literary traditions through poetry, music, theatre, visual arts, and cultural festivals.



STRENGTHENING COMMUNITIES

Creating inclusive spaces where readers, writers, educators, artists, publishers, and families come together.



ENABLING SOCIAL IMPACT

Extending the impact of books through youth programmes, health initiatives, and community outreach.



HOW WE CREATE CHANGE

- Organise Book Fairs & Literary Events
- Curate Art & Sculpture Exhibitions
- Present Film Festivals & Street Theatre
- Celebrate Music & Cultural Events
- Support emerging writers and artists



Literacy



Education



Culture



Community



Social Impact



CRD
PATNA BOOK FAIR

Where Books, Ideas & People Come Together



4-15
DECEMBER
2026



GANDHI MAIDAN
— PATNA —



Saat Nishchay Painting | 12ft x 12ft | 160 Artists |
Artwork weaving together diverse Indian art traditions

About PATNA BOOK FAIR

A LEGACY THAT INSPIRES GENERATIONS

For over 42 years, the Patna Book Fair has been Bihar's premier literary and cultural event, bringing together publishers, authors, educators, artists, and over six lakh visitors each December. More than a book fair, it celebrates reading, ideas, and community.

PATNA BOOK FAIR AT A GLANCE

- 42+ years of legacy | Since 1985
- 6 lakh+visitors every year
- 300+ Sessions, 4000+ Panellists
- Participation by leading publishers
- Author sessions & literary dialogues
- Celebrating literature, music, art and culture



A PLATFORM FOR IDEAS

A vibrant platform celebrating authors, publishers, educators, artists, and readers to celebrate ideas & dialogue; books, music, art and culture.



NURTURING A READING CULTURE

Inspiring generations of readers for over four decades, enriching Bihar's literary heritage through books and ideas.



BUILDING COMMUNITIES THROUGH BOOKS

Bringing together families, students, book and art lovers to celebrate knowledge, culture, and community.



DISCOVER
Thousands of
books across genres
and languages.



CONNECT
Meet authors,
publishers, artists,
and fellow readers.



EXPERIENCE
Literary discussions,
performances, workshops,
and exhibitions.



INSPIRE
Cultivating a lifelong
love for reading
across generations.



LITERATURE & LEARNING

Inspiring readers of every generation through books, ideas, and shared experiences.



JOY OF READING

Cultivating Readers for Life

- Reading Corners
- मेरा प्रेम पत्र — Storytelling Sessions
- Children's Reading Zone
- Free Book Distribution
- School Outreach Programme

Inspiring curiosity, imagination, and a lifelong love for reading.



LITERARY EXPERIENCES

Ideas. Dialogues. Inspiration.

- Meet the Author
- Book Launches
- अपने मन का — Featuring performances of poetry, satire, and storytelling by youth
- Coffee House
- Journalism & Public Affairs Forums

Connecting people through books, ideas, and meaningful conversations.



YOUTH & EDUCATION

Empowering Young Minds

- हुनर — Inter-school Competitions
- स्कूल उत्सव
- Debates
- Career & Job Counselling
- युवा स्वर

Providing young minds with opportunities to learn, express, lead, and thrive.

Patna Book Fair Experience



Author Talks & Book Launches



Cultural Performance



School Participation



Art, Films & Heritage



Community Health Initiatives

CULTURE, COMMUNITY & SOCIAL IMPACT

Beyond Books, Beyond Boundaries

Bringing together literature, art, music, culture, and community to inspire creativity and inclusion.



ART, CULTURE & BEYOND

- मुशायरा / कवि सम्मलेन
- सुर संगीत
- Art Gallery
- सिनेमा उन्मेा — Film Festival
- नुक्कड़ के रंग
- जन संवाद
- स्वाद बिहार

Celebrating India's rich literary, artistic, and cultural heritage through diverse creative experiences.



AUTHOR EXCHANGES

We bring together authors, poets, and thinkers from across India to share ideas, languages, and literary traditions.

These interactions celebrate Bihar's rich literary heritage while fostering dialogue, inspiration, and cultural exchange.



HEALTH AND WELLNESS

- स्वास्थ्य संवाद
- Health Camps
- Eye Care
- Dental Care
- Blood Donation

Promoting health, inclusion, and community well-being beyond books.

Community Initiatives



Blood
Donation



Health
Camps



Environmental
Awareness



Book
Donation Drives



Volunteer
Engagement



PARTNERING FOR IMPACT

Join One of India's Most Celebrated Literary & Cultural Movements

THE PATNA BOOK FAIR ADVANTAGE



42+ YEARS



6 LAKH+ VISITORS



200+ PUBLISHERS & EXHIBITORS



AMONG THE TOP 3 BOOK FAIRS IN INDIA

WHO WE REACH

- Families & Book Lovers
- Students, Teachers & Educational Institutions
- Authors, Publishers & Literary Communities
- Artists, Cultural Practitioners & Thought Leaders
- Government, Academia & Civil Society
- Extensive Regional & National Media

WHY LEADING BRANDS CHOOSE PBF?



Trusted Cultural Institution

Bihar's most Iconic literary and cultural platform.



Reach a High-Engagement Audience

Lakhs of readers, students, educators, families, and decision-makers



Create Meaningful Brand Experiences

Curated activations, experiential zones, knowledge sessions, and community programmes.



CSR & ESG (Social) Impact

Support literacy, education, culture, and community development while advancing your CSR and ESG objectives.

PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNERSHIPS

- Title Partner
- Associate Partner

EXPERIENCE PARTNERSHIPS

- Author Lounge
- सिनेमा उनेमा – Film Festival
- Meet the Author
- जन संवाद
- Children's Pavilion
- नुक्कड़ के रंग
- Knowledge Forum
- हुनर
- Coffee House
- स्कूल उत्सव
- Coaching Master
- सुर संगीत
- Digital & Social Experience
- स्वाद बिहार

VISIBILITY PARTNERSHIPS

- Entry Gate
- Food Court
- Information Centre
- Volunteer Programme
- Digital
- Media wall



LET'S BUILD A CULTURE OF READING

**Books have the power to
transform lives & communities**

Centre for Readership
Development (CRD) is
committed to creating libraries
& reading spaces that make
books accessible to children,
youth and communities -
fostering life long learning
through the joy of reading.



PARTNER WITH US

Create lasting social impact
through book fairs, public
libraries, literacy initiatives,
and community programmes.



CRD
PATNA BOOK FAIR



 www.patnabookfair.com
 [@patnabookfair](https://www.facebook.com/patnabookfair)
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CONNECT WITH US

The Convenor

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SCAN TO PARTNER WITH CRD

Explore partnership
opportunities and
make a lasting impact